

KIDS X AFL Promotion

Terms and Conditions

1. The promoter of this promotion is **Cotton On Kids** Pty Ltd (“the Promoter”) (ACN **114 221 886**) of 14 Shepherd Court, North Geelong, Victoria 3215.
2. Entry is free and open to all ages in Australia. Employees of the Promoter and their immediate families and the suppliers and agencies associated with this competition are ineligible to enter.
3. This competition commences on **17:00** AEST on **16/05/19** and ends at **23:59** AEST on **19/05/19** (“Competition Period”). Entrants may enter as many times as they like. Late, incomplete, incorrectly submitted, delayed, illegible, corrupted or misdirected responses will be deemed invalid. Entrants can only enter in their own name.
4. To enter this competition, entrants must, during the Competition Period:
 1. Like the image below on Instagram;
 2. Comment and tell us which AFL team is your fave and why;
 3. Tag your bestie in the comment; and
 4. Both you and your bestie must be following @cottononkids.
 (“Submission”)



WIN 🎁 Want to win a footy and Kids X AFL outfit for you and your mama bestie? 1. Tell us who your fave AFL team is and why 2. Tag your bestie and make sure you're both following @CottonOnKids ✨ Enter multiple times for more chances to WIN! Competition closes 11:59pm 19/05/19 #CottonOnKids

5. By entering this competition entrants agree to allow the Promoter to repost their Submission on the Promoter’s Instagram account, the Promoter’s website (<https://cottonon.com/au/cottononkids/>) and within the Promoter’s electronic direct mail (EDM) communication pieces.



6. Each Submission will be reviewed and judged by a panel of the Promoter's marketing and communications personnel ("Panel"). The Panel will judge each response according to how relevant, creative and inspiring it is. All decisions of the Panel are final and no discussions or correspondence will be entered into.
7. There will be one (1) winner.
8. The winner will be determined by 12pm AEST on 22/05/19 and will be notified by Instagram direct message and post tag.
9. The winner will receive:
 - 1 x Girls or Boys Outfit for themselves; and
 - 1 x Girls or Boys Outfit for their tagged bestie.
 1. Girls Outfit valued at \$99.96 AUD
 - AFL Kids Fleece Hoodie
 - AFL Kids Tee
 - AFL Girls Puffer Vest
 - AFL Girls Leggings
 2. Boys Outfit valued at \$104.96 AUD
 - AFL Kids Fleece Hoodie
 - AFL Kids Tee
 - AFL Kids Puffer Vest
 - AFL Kids Track Pants

The winner will be able to pick their favourite AFL team for the outfits, with the exception of the following teams which are not available:

- Melbourne Demons
- GWS Giants
- St Kilda
- Lions
- Bulldogs
- Fremantle Football Club
- North Melbourne
- Port Adelaide
- Gold Coast Football Club

The winner's total prize pool is valued at a maximum of \$209.92 AUD.

10. The Promoter is not liable for any other additional costs associated with winning this competition or the prizes that comprise this competition.
11. If any prize remains unclaimed after seven [7] days of the winning Submissions being announced, the Promoter may deem that an entrant is ineligible to receive the prize.
12. Prizes are not transferable or exchangeable and cannot be redeemed for cash. The Promoter accepts no responsibility for any variation in the value of prizes. Where a



prize is unavailable for any reason, the Promoter may substitute another item of equal or lesser value for that prize, as determined by the Promoter.

13. Information regarding prizes and how to enter forms part of these terms and conditions. Entry into the competition is deemed an acknowledgement and acceptance of these terms and conditions.
14. The Promoter reserves the right, at any time, to verify the validity of entries and the identity of entrants. Proof of entry and identity will only be deemed as sufficient at the discretion of the Promoter.
15. If this competition is interfered with in any way or is not capable of being properly conducted due to any reason beyond the reasonable control of the Promoter, the Promoter reserves its rights to disqualify any entrant or to modify, suspend, terminate or cancel this competition, to the extent permitted by law.
16. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence) in connection with this competition or accepting or using any prize, except for any liability which cannot be excluded by law (in which case that liability is limited to the maximum extent permitted by law).
17. All Submissions will be the property of the Promoter. The Promoter may use the name and any photos from the Submission for promotional, marketing and publicity purposes without compensation. By participating in this competition, each entrant assigns to the Promoter the whole of the copyright in their entries and, to the extent permitted by law, waives his or her moral rights in respect of it. Upon entering their Submission, each entrant warrants that the posting and use of their Submission on Instagram does not violate, misappropriate or infringe on the rights of any third party, including, without limitation, privacy rights, publicity rights, copyrights, trademark and/or other intellectual property rights.
18. The Promoter reserves the right to reject, disqualify and remove any Submission that contains offensive, inappropriate or derogatory material. Any Submission containing such content may be deemed invalid at the discretion of the Promoter.
19. Personal information provided by entrants will be used by the Promoter for the purpose of conducting this competition and otherwise in accordance with contestants' consent. The Promoter may disclose the entrant's personal information to its contractors and agents in relation to the conduct of this competition. The Promoter's privacy policy is available at www.cottonon.com.
20. This promotion is in no way sponsored, endorsed, administered or associated with Instagram. By entering, entrants agree to hold harmless, defend and indemnify Instagram from and against any claims, demands, liability, damages or causes of action, losses or costs arising out of their participation in the promotion.
21. The Promoter reserves the right to extend the Competition Period at any time.

