



Cotton On X Destination NSW Promotion

Terms and Conditions

1. The promoter of this promotion is **Cotton On Australia Pty Ltd** ("the Promoter") (ACN **634 090 083**) of 14 Shepherd Court, North Geelong, Victoria 3215.
2. Entry is free and open to individuals aged 18+ in **Australia**. Employees of the Promoter and their immediate families and the suppliers and agencies associated with this competition are ineligible to enter.
3. This competition commences at **9.00am AEST on 30th September 2020** and ends at **11.59pm AEST on 11th October 2020** ("Competition Period"). Entrants may enter only once. Late, incomplete, incorrectly submitted, delayed, illegible, corrupted or misdirected responses will be deemed invalid. Entrants can only enter in their own name.
4. To enter this competition entrants must, during the Competition Period, submit on the Cotton On competition entry page, on the Cotton On website:
 - a. Tell us in 25 words or less why they want to explore our Aussie backyard; and
 - b. Their first and last name, email address, closest capital city and age.

Completing the above step constitutes a valid "Entry".

By entering this competition entrants agree to become part of Destination New South Wales' marketing database and the Promoter's marketing database and loyalty program Cotton On & Co Perks, from which they can 'opt out' of once they commence receiving email communication.

5. Each Submission will be reviewed and judged by a panel of the Promoter's marketing and communications personnel ("Panel"). The Panel will judge each response according to how relevant, creative and inspiring it is. All decisions of the Panel are final and no discussions or correspondence will be entered into.
6. There will be one (1) major prize winner and that will be the person that provided the most creative answer.
7. There will be five (5) runners up prize winners and they will be the people with the second, third, fourth, fifth and sixth most creative answers.
8. The winning entries will be picked at random from all the Entries ("the Draw") 10.00am 13th October 2020 at the Promoter's address.
9. The winner and runners-up will be notified via the email, to the email address they submitted as part of their Entry. The winner and runners-up are required to respond to the Promoter with their postal address and phone number. The winner must also

notify the Promoter of the postal address of the friend they wish to take on the trip. By providing this information the winner warrants that they have their friend's permission to share this information with the Promoter.

10. The prize for the major winner consists of the following:

Prize for two (2) people including:

- i. Four (4) nights' accommodation in Sydney (minimum 4 star)
- ii. Car hire or return domestic flight from winner's location (whichever mode of transport is preferred)
- iii. Breakfasts and one (1) additional meal (either lunch or dinner) for the duration of the trip
- iv. Two (2) Sydney experiences (e.g. tours, activities or attractions)

Total winner's prize pool is valued at: \$5,000

11. The prize for the runners up winners consists of the following:

- i. A copy of the Places We Swim Sydney coffee table book
- ii. A Cotton On wardrobe to the value of AUD\$250

The runners-up prize pool is valued at \$1,450

12. The total prize pool is valued at \$6,450

13. The Promoter is not liable for any other additional costs associated with winning this competition or the prizes that comprise this competition, including, without limitation, meals not specifically included in the prize, change of flight times and other travel expenses.

14. The Cotton On Body wardrobe is valued up to \$250 AUD. The Promoter is only liable to provide a wardrobe up to this amount. In no event will the Promoter have to provide a winner with a wardrobe above this amount and in the event the items selected by a winner equal a value above \$250 AUD, the winner and Promoter will enter into good faith discussions about which item(s) the winner will forfeit to bring the value of the wardrobe closer to \$500 AUD. The wardrobe must be ordered in one (1) order, before 13th December 2020.

15. If a winner is, for whatever reason, not able to travel to NSW on the dates they have selected, they must notify the Promoter and Destination NSW as soon as possible. In this event the winner may forfeit the prize. Flights are only redeemable for credit in limited circumstances and subject to the Promoter's discretionary approval.

16. In the event that a winner or runner-up does not claim their prize within 3 months, that is, by Friday 8th January 2021, the Promoter reserves the right to draw a new winner ("New Winner") or new runner-up ("New Runner-Up") from the remainder of the Entries, on Monday 11th January at 11:00am at the Promoter's address, and substitute another item or event of equal or lesser value for the prize, as determined by the Promoter at its sole and absolute discretion.

The New Winner or New Runner-Up will be notified via email. The New Winner or New Runner-Up must respond to the Promoter's message as soon as possible, at the latest being three (3) months after being notified 12th April 2021, or the Promoter may deem that the New Winner or New Runner-Up is ineligible to receive a prize.

17. Prizes are not transferable or exchangeable and cannot be redeemed for cash. The Promoter accepts no responsibility for any variation in the value of prizes. Where a prize is unavailable for any reason, the Promoter may substitute another item of equal or lesser value for that prize, as determined by the Promoter.
18. Information regarding prizes and how to enter forms part of these terms and conditions. Entry into the competition is deemed an acknowledgement and acceptance of these terms and conditions.
19. The Promoter reserves the right, at any time, to verify the validity of entries and the identity of entrants. Proof of entry and identity will only be deemed as sufficient at the discretion of the Promoter.
20. If this competition is interfered with in any way or is not capable of being properly conducted due to any reason beyond the reasonable control of the Promoter, the Promoter reserves its rights to disqualify any entrant or to modify, suspend, terminate or cancel this competition, to the extent permitted by law.
21. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence) in connection with this competition or accepting or using any prize, except for any liability which cannot be excluded by law (in which case that liability is limited to the maximum extent permitted by law).
22. The Promoter reserves the right to reject, disqualify and remove any Entry that contains offensive, inappropriate or derogatory material. Any Entry containing such content may be deemed invalid at the discretion of the Promoter.
23. Personal information provided by entrants will be used by the Promoter for the purpose of conducting this competition and otherwise in accordance with contestants' consent. The Promoter may disclose entrant's personal information to its contractors and agents in relation to the conduct of this competition. The Promoter's privacy policy is available at www.cottonon.com.
24. The Promoter reserves the right to extend the Competition Period at any time.