[Cotton On & Co. Perks Payday Competition]

OFFICIAL RULES

KEY TERMS

Sweepstakes: [Cotton On & Co. Perks Payday Competition]

Sponsor: [Cotton On Group Australia Pty Ltd] of [14 Shepherd Court, North Geelong, Victoria 3215] ("**Sponsor**").

Sponsor Email: [reception@cottonon.com.au]

Sponsor Website: [https://cottonon.com/US/]

NO PURCHASE IS NECESSARY TO ENTER OR WIN.

Entry Period:

[00:01am] [EST] [27 November 2027] ("**Start Date**") to [11:59pm] [EST] [27 November 2026] ("**End Date**").

[00:01am] [CST] [27 November 2027] ("**Start Date**") to [11:59pm] [CST] [27 November 2026] ("**End Date**").

[00:01am] [MST] [27 November 2027] ("**Start Date**") to [11:59pm] [MST] [27 November 2026] ("**End Date**").

[00:01am] [PST] [27 November 2027] ("**Start Date**") to [11:59pm] [PST] [27 November 2026] ("**End Date**").

[00:01am] [AKST] [27 November 2027] ("**Start Date**") to [11:59pm] [AKST] [27 November 2026] ("**End Date**").

[00:01am] [HST] [27 November 2027] ("**Start Date**") to [11:59pm] [HST] [27 November 2026] ("**End Date**").

Total Prize Value: [Up to $5,000.00]

Prize(s)

[OPT 1 - ONE PRIZE] There are five (5) prizes available. Each prize consists of a Cotton On eGift Card to a maximum value of an individual value of $1,000.00. Gift cards are governed by their own terms and conditions available here: https://cottonon.com/US/terms.html

Total prize value: [$5,000.00].

Prize Limits

Limit of one prize per person. If a potential winner is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by selecting from among all remaining eligible entries. Only [three (1)] alternate drawings will be held, after which the prize will remain un-awarded.

Eligibility

Open to legal residents of the 50 United States and the District of Columbia who are 18 years of age or older as of the Start Date, except employees, officers and directors of the Sponsor, its parents, subsidiaries, affiliates, and their immediate family members (spouse, parents, children and siblings and their respective spouses, regardless of where they live) and persons living in the same household as such employees, officers and directors, whether or not related. Void where prohibited by law. All entrants must be a Cotton On & Co. Perks member to be eligible to win.

How to Enter

No purchase is necessary to enter or win. During the Entry Period, visit [https://cottonon.com/US/win-a-wardrobe.html] and follow the on-screen entry instructions. Fill in all required information: [full name, email address, age, and contact telephone and your answer to the promotion question: "**Tell us in 25 words or less, tell us what's on your $1K holiday wardrobe list**" in twenty-five (25) words or less (the "**Submission**")]. Entrants can only enter their own personal details, which must be the same as their active Cotton On & Co. Perks account.

Upon sending a completed Entry Form containing your Submission, you will receive one (1) entry into the Promotion. Each entrant is permitted with one (1) free entry per email address. Entrants may obtain one (1) additional entry for each Qualifying Purchase (defined below). An additional entry purchase [any products from the Cotton On website] online at [https://cottonon.com/US/] complete the entry form at [https://cottonon.com/US/win-a-wardrobe.html], providing [full name, address, age, email address and contact telephone number]. A purchase will not improve your chances of winning.

Entries relating to Qualifying Purchases returned or refunds will not be allowed and will result in the entrant's entry being declared invalid. For further information, see the Sponsor's return policy at: https://cottonon.com/US/information-about-returns.html

Alternative Method of Entry (AMOE)

Alternatively, without making a purchase, complete the online entry form at [https://cottonon.com/US/win-a-wardrobe.html] during the Entry Period, providing the same information as required of purchase entrants.

Entry Limits

Limit [one free entry via the competition entry form per person/email address. Entrants may obtain one (1) additional entry for each Qualifying Purchase.] regardless of method of entry. Use of any robotic, automatic, programmed, or similar entry method, or entering more times than permitted, will void all entries submitted by that entrant and may result in disqualification. Entrants may not use multiple email addresses, identities, registrations or devices to circumvent these rules.

Drawing Date: [Saturday, 28 November 2026]

Winner Notification

Potential winner(s) will be notified by [email and phone] within [2 business] days of the Drawing Date.

Privacy Policy: [https://cottonon.com/US/privacy-policy.html]

OFFICIAL RULES

1. Eligibility and Entry

1.1. The Key Terms and these Official Rules (together the "**Rules**") govern participation in the Sweepstakes described above (the "**Sweepstakes**"). By entering, entrants agree to be bound by these Rules and the decisions of Sponsor, which are final and binding in all matters relating to the Sweepstakes.

1.2. To enter, entrants must complete the applicable How to Enter method during the Entry Period. Entrants may not submit more entries than the limit set out in the Key Terms. Entries are deemed received at the time of receipt by Sponsor, not at the time of transmission by the entrant.

1.3. NO PURCHASE IS NECESSARY TO ENTER OR WIN. Where a free method of entry (AMOE) is offered in the Key Terms, entrants using the AMOE will be given equal consideration to those who enter via a purchase-linked method.

1.4. Sponsor reserves the right, at any time, to verify the validity of entries and entrants (including identity, age and place of residence) and to disqualify any entrant or winner who submits an entry that does not comply with these Rules, or who is found to have used prohibited automated, robotic or similar entry methods.

1.5. In the event a dispute arises as to the identity of an entrant, the entry will be declared made by the authorised account holder of the email address or online

account associated with the entry, and Sponsor may require proof of authorised account holder status.

1.6. Submission Guidelines. Submissions must be: in English, twenty-five (25) words or less, the original work of the entrant, not have been previously published, not have won previous awards, not be offensive, defamatory, inappropriate, obscene, indecent, contain hate speech or anything that is illegal, as determined by Sponsor or the Promotion's judges in their sole and reasonable discretion, and not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity. Sponsor reserves the right to disqualify any Submission by an entrant that it determines, in its reasonable discretion, breaches the above terms, is not in keeping with Sponsor's reputation or image or that is otherwise not in compliance with these Official Rules. Incomplete or indecipherable entries will be deemed invalid. Sponsor may require an entrant to provide proof of eligibility under these Official Rules.

2. Drawing and Winner Selection

2.1. The Sponsor will select one of the submissions based on the best answer on or about the Drawing Date set out in the Key Terms, from among all eligible entries received during the Entry Period, to select the winner(s) (each, a "**Winner**").

2.2. The winner will be determined by the quality, creativity, and skill demonstrated in each entrant's response to the competition question, which must be submitted in twenty-five (25) words or less.

2.3. Potential Winners will be notified in accordance with the Key Terms and must sign and return any required affidavit of eligibility, liability release, and where lawful, publicity release, within the time period specified in the Key Terms, or such other date set by Sponsor. Failure to respond within the applicable time period, or failure to meet any eligibility requirement, will result in forfeiture of the prize, and Sponsor may select an alternate winner in its discretion.

2.4. The return of any prize notification or prize as undeliverable may result in disqualification and selection of an alternate winner.

2.5. Sponsor's decisions are final and Sponsor will not enter into correspondence with entrants regarding those decisions.

3. Prizes

3.1. The prize(s) are as set out in the Key Terms. Prize consists of only those items specifically listed as part of the prize. No substitution or transfer of a prize is permitted by a Winner. Sponsor reserves the right to substitute a prize with one of equal or greater value.

3.2. Limit of one prize per person, family or household unless otherwise stated in the Key Terms. All prizes will be awarded, subject to receipt of a sufficient number of eligible entries.

3.3. All federal, state and local taxes, and any other costs and expenses associated with acceptance or use of a prize not specifically stated in these Rules, are the

sole responsibility of the Winner. Winners may be required to complete IRS documentation prior to receiving the prize.

4. Publicity and Release

4.1. Except where prohibited, acceptance of a prize constitutes each Winner's permission for Sponsor and its affiliates, agents and representatives (the "**Promotion Parties**") to use the Winner's name, likeness, and biographical information for advertising and marketing purposes in any media, worldwide, without further compensation, notification or right of approval.

4.2. By entering, each entrant agrees to release, indemnify and hold harmless the Promotion Parties from any claim, liability, loss, damage (including direct, indirect, incidental, consequential and punitive damages), or expense (including reasonable attorneys' fees) arising out of or in connection with participation in the Sweepstakes or the acceptance, use or misuse of any prize.

5. Limitation of Liability

5.1. The Promotion Parties are not responsible for: late, lost, incomplete, illegible, misdirected or incorrect entries; an entrant's failure to receive notices due to spam, junk email or security settings, or due to an entrant's provision of incorrect or non-functioning contact information; technical, hardware or software malfunctions of any kind; lost, interrupted or unavailable network, server or internet connections; or garbled, incomplete or delayed electronic communications, whether caused by the entrant, the Promotion Parties, or any equipment or programming associated with the Sweepstakes; human error; or any typographical, technological or other error in the publication of the Sweepstakes offer, administration of the Sweepstakes, or announcement of a prize.

5.2. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE LIMITATION MAY NOT APPLY TO ALL ENTRANTS.

6. Cancellation, Suspension and Modification

6.1. If, in Sponsor's opinion, there is any suspected evidence of tampering with any portion of the Sweepstakes, or if technical difficulties (including viruses and bugs) compromise the integrity or proper administration of the Sweepstakes, Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Sweepstakes.

6.2. In the event of early termination, winners will be selected based on the next highest-ranking eligible entries, as determined by the quality, creativity and skill demonstrated in their responses, from all eligible entries received up to the date of termination, unless otherwise prohibited by applicable law.

7. Choice of Law and Forum

7.1. The Sweepstakes and these Rules are governed by, and construed in accordance with, the laws of the State of California, without regard to its conflict of laws principles.

8. Privacy

8.1. Personal information submitted with an entry is subject to Sponsor's Privacy Policy, available at the URL set out in the Key Terms. By entering, entrants agree to the collection, use, storage and disclosure of their personal information as described in Sponsor's Privacy Policy.

9. Winners List

9.1. For the name of the prize winner(s), available after [insert date], send a self-addressed, stamped envelope addressed to the Sponsor.

10. General

10.1. By entering the Sweepstakes, each entrant accepts and agrees to be bound by these Rules and the decisions of Sponsor, which are final and binding in all respects.

10.2. Void where prohibited or restricted by law. All federal, state and local laws apply.