



COTTON ON "12 DAYS OF GIFTMAS" COMPETITION

Terms and Conditions

1. The promoter of this promotion is **Cotton On Australia Pty Ltd** ("the Promoter") (ACN **634 090 083**) of 14 Shepherd Court, North Geelong, Victoria 3215.
2. Entry is free and open to **all residents in Australia and New Zealand**. Employees of the Promoter and their immediate families and the suppliers and agencies associated with this competition are ineligible to enter.
3. This competition commences on **1st November 2021** at **9am AEST** and ends at **11.59pm AEST on 12th November 2021** ("Competition Period"). Entrants may enter **as many times as they like**. Late, incomplete, incorrectly submitted, delayed, illegible, corrupted or misdirected responses will be deemed invalid. Entrants can only enter in their own name.
4. To enter this competition Eligible Entrants must, during the Competition Period:

Step 1: Follow or be following - @cottonon on Instagram;

Step 2: Like the competition entry post; and

Step 3: Tag 3 friends- in the comments section of the competition entry post (there will be 12 different posts, one for each day of the Competition Period).

Completing steps 1 to 3 forms a valid entry into the draw for that respective day of the Competition Period.
5. There will be **twelve (12) winners. One winner for each day of the Competition Period.**
6. One (1) winner will be selected from the pool of Entries received on each competition post throughout the Competition Period, totalling twelve (12) winners across the Competition Period.
7. All winners will be drawn on **Friday 12th November (11.59PM AEST)** at the address of the Promoter.
8. All prize winners will be contacted **via Instagram direct message** on **12th November 2021**. The winner is required to respond to the Promoter's direct message within seven (7) days.
9. Each prize winner will receive:
 - Day 1 – One (1) x \$500 Cotton On Gift Card
TOTAL PRIZE POOL = \$500



- Day 2 – One (1) x \$500 Cotton On Gift Card
TOTAL PRIZE POOL = \$500
- Day 3 – One (1) x \$500 Cotton On Gift Card
TOTAL PRIZE POOL = \$500
- Day 4 – One (1) x \$500 Cotton On Gift Card
TOTAL PRIZE POOL = \$500
- Day 5 – One (1) x \$500 Cotton On Gift Card
TOTAL PRIZE POOL = \$500
- Day 6 – One (1) x \$500 Cotton On Gift Card
TOTAL PRIZE POOL = \$500
- Day 7 – One (1) x \$500 Cotton On Gift Card
TOTAL PRIZE POOL = \$500
- Day 8 – One (1) x \$500 Cotton On Gift Card
TOTAL PRIZE POOL = \$500
- Day 9 – One (1) x \$500 Cotton On Gift Card
TOTAL PRIZE POOL = \$500
- Day 10 – One (1) x \$500 Cotton On Gift Card
TOTAL PRIZE POOL = \$500
- Day 11 – One (1) x \$500 Cotton On Gift Card
TOTAL PRIZE POOL = \$500
- Day 12 – One (1) x \$500 Cotton On Gift Card
TOTAL PRIZE POOL = \$500
- **TOTAL PRIZE POOL FOR COMPETITION: \$6,000**

10. Gift cards are governed by their own terms and conditions.

11. The Promoter is not liable for any other additional costs associated with winning this competition or the prizes that comprise this competition.

If any prize remains unclaimed after **3 months of the winning Entries being announced**, the Promoter may deem that a prize winner is ineligible to receive their prize.

12. Prizes are not transferable or exchangeable and cannot be redeemed for cash. The Promoter accepts no responsibility for any variation in the value of prizes. Where a prize is unavailable for any reason, the Promoter may substitute another item of equal or lesser value for that prize, as determined by the Promoter.



13. Information regarding prizes and how to enter forms part of these terms and conditions. Entry into the competition is deemed an acknowledgement and acceptance of these terms and conditions.
14. The Promoter reserves the right, at any time, to verify the validity of entries and the identity of entrants. Proof of entry and identity will only be deemed as sufficient at the discretion of the Promoter.
15. If this competition is interfered with in any way or is not capable of being properly conducted due to any reason beyond the reasonable control of the Promoter, the Promoter reserves its rights to disqualify any entrant or to modify, suspend, terminate or cancel this competition, to the extent permitted by law.
16. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence) in connection with this competition or accepting or using any prize, except for any liability which cannot be excluded by law (in which case that liability is limited to the maximum extent permitted by law).
17. Personal information provided by entrants will be used by the Promoter for the purpose of conducting this competition and otherwise in accordance with contestants' consent. The Promoter may disclose entrant's personal information to its contractors and agents in relation to the conduct of this competition. The Promoter's privacy policy is available at www.cottonon.com.
18. This promotion is in no way sponsored, endorsed, administered or associated with Instagram. By entering, entrants agree to hold harmless, defend and indemnify Instagram from and against any claims, demands, liability, damages or causes of action, losses or costs arising out of their participation in the promotion.