



COTTON ON August Denim Promotion

Terms and Conditions

1. The promoter of this promotion is **Cotton On Australia Pty Ltd** ("the Promoter") (ACN **634 090 083**) of 14 Shepherd Court, North Geelong, Victoria 3215.
2. Entry is free and open to **all** in **Australia, New Zealand, South Africa, United States of America and Hong Kong, Malaysia and Singapore**. Employees of the Promoter and their immediate families and the suppliers and agencies associated with this competition are ineligible to enter.
3. This competition commences on 26th July 2020 at **9am** AEST and ends at **11.59pm** AEST on **23rd August 2020** ("Competition Period"). Entrants may enter **as many times as they like**. Late, incomplete, incorrectly submitted, delayed, illegible, corrupted or misdirected responses will be deemed invalid.
4. To enter this competition entrants must, during the Competition Period:

AUSTRALIA AND NEW ZEALAND

Step 1. Snap your best denim look ("Submission")

Step 2. Share on your Instagram or TikTok to go into the draw. Your account needs to be set to public to be eligible to enter

Step 3: Tag #Denim365 and @cottonon on Instagram; Tag #Denim365 and @cottonon on TikTok

Step 3. Follow Cotton On via platform video being submitted to;

HONG KONG, MALAYSIA AND SINGAPORE

Step 1. Snap your best denim look ("Submission")

Step 2. Share on your Instagram or TikTok to go into the draw. Your account needs to be set to public to be eligible to enter

Step 3: Tag #Denim365 and @cottonon_asia on Instagram; Tag #Denim365 and @cottonon on TikTok

Step 3. Follow Cotton On via platform video being submitted to;

UNITED STATES OF AMERICA

Step 1. Snap your best denim look ("Submission")

Step 2. Share on your Instagram or TikTok to go into the draw. Your account needs to be set to public to be eligible to enter

Step 3: Tag #Denim365 and @cottonon on Instagram; Tag #Denim365 and @cottonon on TikTok

Step 3. Follow Cotton On via platform video being submitted to;

SOUTH AFRICA

Step 1. Snap your best denim look ("Submission")

Step 2. Share on your Instagram or TikTok to go into the draw. Your account needs to be set to public to be eligible to enter

Step 3: Tag #Denim365 and @cottonon_usa on Instagram; Tag #Denim365 and @cottonon on TikTok



Step 3. Follow Cotton On account specific to entrant's location ([@cottonon](#), [@cottono_asia](#), [@cottonon_usa](#), [@cottonon_africa](#), [@cottonon TikTok](#));

5. Each Submission will be reviewed and judged by a panel of the Promoter's marketing and communications personnel ("Panel"). The Panel will judge each response according to how relevant, creative and inspiring it is. Number of Likes and Comments of the entries under the submissions will not determine the winners, but may influence the Panel's decision when determining the final winners. All decisions of the Panel are final and no discussions or correspondence will be entered into.
6. The prize will be awarded to entrant who submit the most relevant, creative and inspiring content as judged by the Panel. There will be four (4) winners selected globally.

The winner will be selected on Friday 24th August and contracted via Instagram direct message on the day.

The winner is required to respond to the Promoter's direct message within seven (7) days or they may forfeit the prize.

7. The prize winner will receive :
 - 1 x years' worth of Cotton On denim clothing (12 x denim items in total).

The prize is valued at:

- \$1,000 AUD
- \$1,000 NZD
- \$698 USD
- \$5,417 HKD
- \$971 SGD
- R11,684 ZAR
- RM2,982 MYR

The total prize pool is valued at:

- \$1,000 AUD
- \$1,000 NZD
- \$698 USD
- \$5,417 HKD
- \$971 SGD
- R11,684 ZAR
- RM2,982 MYR

8. The Promoter is only liable to provide a wardrobe up to this amount. In no event will the Promoter have to provide a winner with a wardrobe above this amount and in the event the items selected by a winner equal a value that is greater than specified, the winner and Promoter will enter into good faith discussions about which item(s) the winner will forfeit to bring the value of the wardrobe closer to the total prize value amount for the country of the specified winner's location. The winner has three (3) months from the time they have been informed of winning the prize, that to use the full amount of the prize.



9. By entering this competition entrants agree to allow the Promoter to repost their Submission on the Promoter's Facebook, Twitter or Instagram accounts, the Promoter's website (www.cottonon.com, www.cottonon.com/nz, www.cottonon.com/hk/, www.cottonon.com/my/, www.cottonon.com/sg/, www.cottonon.com/za/, www.cottonon.com/us, <https://www.tiktok.com/@cottonon?lang=en>) and within the Promoter's electronic direct mail (EDM) communication pieces.
10. The Promoter is not liable for any other additional costs associated with winning this competition or the prizes that comprise this competition.
11. If any prize remains unclaimed after 14 days of the winning Submissions being announced, the Promoter may deem that the grand prize winners and/or the runners-up are ineligible to receive the prize.
12. Prizes are not transferable or exchangeable and cannot be redeemed for cash. The Promoter accepts no responsibility for any variation in the value of prizes. Where a prize is unavailable for any reason, the Promoter may substitute another item of equal or lesser value for that prize, as determined by the Promoter.
13. Information regarding prizes and how to enter forms part of these terms and conditions. Entry into the competition is deemed an acknowledgement and acceptance of these terms and conditions.
14. The Promoter reserves the right, at any time, to verify the validity of entries and the identity of entrants. Proof of entry and identity will only be deemed as sufficient at the discretion of the Promoter.
15. If this competition is interfered with in any way or is not capable of being properly conducted due to any reason beyond the reasonable control of the Promoter, the Promoter reserves its rights to disqualify any entrant or to modify, suspend, terminate or cancel this competition, to the extent permitted by law.
16. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence) in connection with this competition or accepting or using any prize, except for any liability which cannot be excluded by law (in which case that liability is limited to the maximum extent permitted by law).
17. All Submissions will be the property of the Promoter. The Promoter may use the name and any photos from the Submission for promotional, marketing and publicity purposes without compensation. By participating in this competition, each entrant assigns to the Promoter the whole of the copyright in their entries and, to the extent permitted by law, waives his or her moral rights in respect of it. Upon entering their Submission, each entrant warrants that the posting and use of their Submission on Instagram does not violate, misappropriate or infringe on the rights of any third party, including, without limitation, privacy rights, publicity rights, copyrights, trademark and/or other intellectual property rights.



18. The Promoter reserves the right to reject, disqualify and remove any Submission that contains offensive, inappropriate or derogatory material. Any Submission containing such content may be deemed invalid at the discretion of the Promoter.
19. Personal information provided by entrants will be used by the Promoter for the purpose of conducting this competition and otherwise in accordance with contestants' consent. The Promoter may disclose entrant's personal information to its contractors and agents in relation to the conduct of this competition. The Promoter's privacy policy is available at www.cottonon.com.
20. This promotion is in no way sponsored, endorsed, administered or associated with Instagram. By entering, entrants agree to hold harmless, defend and indemnify Instagram from and against any claims, demands, liability, damages or causes of action, losses or costs arising out of their participation in the promotion.
21. The Promoter reserves the right to extend the Competition Period at any time.