



The  
**SECRET**  
**CODE OF ELVES**

**COTTON ON KIDS  
ELVES MUST LOVE THIS  
MAGICAL TIME OF YEAR  
AND SPREAD JOY AND  
CHEER FOR ALL TO HEAR.  
THEY ARE RIDICULOUSLY HAPPY  
ALL THE TIME, MISCHIEF MAKERS AND  
LOVE LOVE LOVE GIVING PRESENTS.  
ARE YOU READY TO BECOME  
A TOP SECRET ELF?**

**AN ELF MUST PINKY PROMISE TO BE CRAZY ABOUT POM POMS AND  
WRAP EVERYTHING THEY SEE. THEY MUST ALWAYS HELP THEIR FELLOW  
ELVES AND REMEMBER TO SAY PLEASE AND THANK YOU.**

**AN ELF MUST PROMISE TO BE A TOP SECRET KEEPER,  
THROW GLITTER LIKE CONFETTI AND HAVE FUN EVERY SINGLE DAY.**

**AN ELF WILL DREAM BIG, LAUGH, SING, DANCE, GRANT WISHES,  
BE A TERRIFIC TOY TESTER AND GLITTER INSPECTOR.**

**AN ELF LOVES TO SMILE UNTIL THEIR CHEEKS TINGLE, IS AN  
EXPERT HOT CHOCOLATE TASTER AND CANDY CANE MAKER.**

**AN ELF WILL ALWAYS PUT THEIR FRIENDS FIRST.**

**AN ELF WILL ALWAYS REMEMBER TO HAVE FUN FIRST AND BE A LITTLE BIT CHEEKY.**

**AN ELF MUST ALWAYS WEAR THEIR UNIFORM WITH PRIDE  
(AKA. THEIR SUPER SPARKLY ELF HAT - COME TO A KIDS STORE  
THIS FESTIVE SEASON TO RECEIVE YOURS).**

**I PROMISE TO FOLLOW THIS TOP SECRET CODE OF ELVES  
AND REMEMBER ELF AND SAFETY COMES FIRST.**

**SIGNATURE: \_\_\_\_\_**

COTTON ON  
**KIDS**

**#LOVEYOUSELFIE**

THE FINE FINE FINE PRINT. ELVES ONLY EAT GLITTER FOR BREAKFAST.

TOP  
SECRET  
*Shhhh*